**Asteria Shared Service Apartment: 60 sec Pitch**

Students all over the world travel to different cities for higher education. A common concern that all of them face is to find a home away from home. Asteria Shared service apartment is a full stop to all their concerns. It is an amalgamation of a service apartment and a hostel. It provides all the amenities that a service apartment provides like a private bathroom, kitchenette, living area, housekeeping etc. along with a secure environment of a hostel. Our competitors are everyone who are in the business of providing a place to stay for the students but none of them offer the perfect blend of service apartments and hostels. Our target audience is female students. Asteria is located at Vile parle which is surrounded by around 100+ colleges. Our revenue stream is generated by charging the inhabitants on monthly basis. With a 2.32 crore investment we will break even in 18 months. We estimate four fold return in 5 years. We’re Asteria shared service apartment, more than just living.